Community IMPACT Events

EMERGENCY EDGE EXPO '24

Be Prepared. Make a Plan. Stay Connected.

Saturday, August 24, 2024 11 AM to 3 PM at Festival Park-Washington Approximate number in attendance: 400-500

Emergency and crisis situations come in many different forms and often unexpectedly. Knowing what to do before. during and after a natural disaster or emergency is a critical part of being prepared. This expo provides individuals the chance to learn about disaster preparedness measures that they can take to protect themselves and their families.

PRESENTING SPONSOR

\$5,000

1 sponsor opportunity

- Company name and logo will be part of the brand of the EXPO as the *Presenting Sponsor* including all marketing materials.
- Company logo on EXPO landing page and sponsor page with hyperlink.
- Opportunity for Company to supply sponsor flyer or participate day of the EXPO with a table display for employees to distribute company materials.
- Recognition in electronic marketing and social media campaigns.

BUILD A KIT SAFETY ITEM \$1,200

Whistle, Lanyard, Flashlight, Strobe Light, Glow Sticks, Emergency Blanket, Poncho, First Aid Kit, Band-Aid Holder.

Sponsor Benefits

- · Company logo on sponsor selected kit item
- · Company listing on event tote
- · Recognition in day of event flyer
- Company provided banner displayed event day

HOUSE EMERGENCY TAG

\$750

3 sponsor opportunities

Tag is vivid red and green, aprox 18"X24". In the event of a disaster, tag is displayed in homeowners' window to signal for help or to indicated all is well.

Sponsor Benefits

- Company logo on House Emergency Tag
- Company provided flyer in tote bag
- Recognition in Expo flyer
- Company provided banner displayed day of the event

EXPO TOTE BAG

\$500

2 sponsor opportunities

Sponsor Benefits

- Company logo on tote bag
- · Company provided flyer in tote bag
- Recognition in Expo flyer
- · Company provided banner displayed day of the event

COMMUNITY RESILIENCY \$250

Sponsor Benefits

- Recognition in Expo flyer
- · Company onsite tabling at Expo.



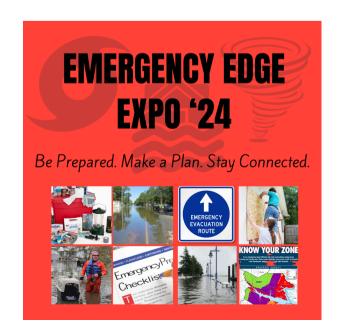
ACCEPTING IN-KIND DONATIONS FOR 300 KITS

Items may be company branded. A minimum of 300 items are needed.

Refillable water bottles, bottle openers, buckets or totes, cases of water, plastic sheeting, Duct or other tape, work gloves.

Safety Demonstrations Planning Resources & Supplies Post Disaster Information

Emergency Response Vehicles Water Rescue Demonstrations State & Local Organizations





ZIP Code
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Return form to Sue Tidd **Beaufort County United Way**PO Box 1963
113 E 15th Street

Washington, NC 27889
or email: stidd@unitedwaybc.net



Scan to fill out online form & pay by credit card.